



Attorney Docket No. 12110

PATENT

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Erik N. SIMONS

Serial No: 09/849,988

Art Unit: Unknown

Filed: May 8, 2001

Examiner: Unknown

Title: AFFILIATE MARKETING SEARCH FACILITY FOR RANKING  
MERCHANTS AND RECORDING REFERRAL COMMISSIONS TO  
AFFILIATE SITES BASED UPON USERS' ON-LINE ACTIVITY

**RECEIVED**  
AUG 09 2001  
Technology Center 2600

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**INFORMATION DISCLOSURE STATEMENT**

Assistant Commissioner for Patents  
Washington, D.C. 20231

Dear Sir:

In addition to the other information filed herewith, Applicant identifies the following web sites as providing evidence of potential prior art:

<http://www.hyperseek.com/>

<http://affiliate.carsdirect.com/>

<http://www.linkshare.com/>

<http://www.GOTO.com>

<http://www.valueclick.com/>

<http://www.infospace.com/>

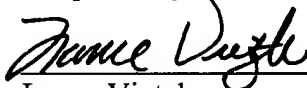
[http://www.networksolutions.com/en\\_US/partners/affiliates/index.html](http://www.networksolutions.com/en_US/partners/affiliates/index.html)

<http://befree.com/>

Print outs of the home pages for these sites are filed herewith.

8/7/01  
Date:

Respectfully submitted,



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**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**  
(Under 37 CFR 1.97(b) or 1.97(c))

2673  
#2  
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Address to:  
Assistant Commissioner for Patents  
Washington, D.C. 20231

**37 CFR 1.97(b)**

1. ☒ The Information Disclosure Statement submitted herewith is being filed within three months of the filing of a national application; within three months of the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or before the mailing date of a first Office Action on the merits, whichever event occurs last.

**37 CFR 1.97(c)**

2. ☐ The Information Disclosure Statement submitted herewith is being filed after three months of the filing of a national application, or the date of entry of the national stage as set forth in 37 CFR 1.491 in an international application; or after the mailing date of a first Office Action on the merits, whichever occurred last but before the mailing date of either:

1. a Final Action under 37 CFR 1.113, or
2. a Notice of Allowance under 37 CFR 1.311,

whichever occurs first.

Also submitted herewith is:

- ☐ a certification as specified in 37 CFR 1.97(e);

**OR**

- ☐ the fee set forth in 37 CFR 1.17(p) for submission of an Information Disclosure Statement under 37 CFR 1.97(c).

**TRANSMITTAL OF INFORMATION DISCLOSURE STATEMENT**

(Under 37 CFR 1.97(b) or 1.97(c))

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**Payment of Fee**

(Only complete if Applicant elects to pay the fee set forth in 37 CFR 1.17(p))

- ☐ A check in the amount of \_\_\_\_\_ is attached.
- ☐ The Assistant Commissioner is hereby authorized to charge and credit Deposit Account No. \_\_\_\_\_ as described below. A duplicate copy of this sheet is enclosed.
- ☐ Charge the amount of \_\_\_\_\_
- ☐ Credit any overpayment.
- ☐ Charge any additional fee required.

**Certificate of Transmission by Facsimile\***

I certify that this document and authorization to charge deposit account is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. \_\_\_\_\_)

\_\_\_\_\_) on \_\_\_\_\_  
(Date)

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**Certificate of Mailing by First Class Mail**

I certify that this document and fee is being deposited on \_\_\_\_\_ with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231.

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Signature of Person Mailing Correspondence

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Typed or Printed Name of Person Mailing Correspondence

\*This certificate may only be used if paying by deposit account.

*Lance Vietzke*  
\_\_\_\_\_  
Signature

Dated: 8/7/01

Lance Vietzke, Reg. No.: 36,708

CC: